



Exchange Shopping Centre, Ilford

Week 1, 2018

31/12/2017 to 06/01/2018

Sunday to Saturday

Shop Mobility



CATEGORY - Services

UNIT SELLING SPACE - 204 sq
ft

COUNT TYPE: Footfall Counts

REGION - Greater London

Messages from Centre

Weekly Sales

	Year To Date % Change	Year on Year % Change	Week on Week % Change
Retailer	-37.3%	-37.3%	
Exchange Shopping Centre, Ilford	16.3%	16.3%	-35.2%

Weekly Sales per Sq Ft

	£/Sq Ft	Ranking This Week	Ranking Prev Week
Retailer			
Centre	3.80		

Springboard Insights

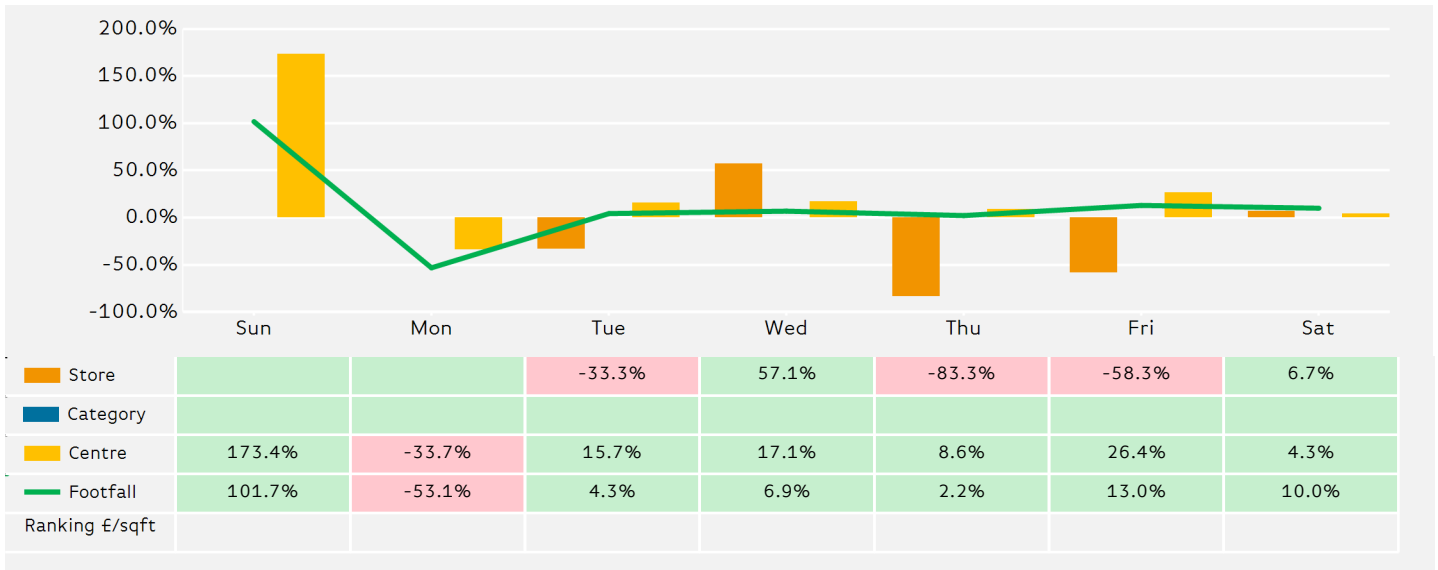
The first week back at work for many after the Christmas and New Year break brought some good news in terms of footfall, with a modest rise of +0.3% across all UK retail destinations, with uplifts in both high streets and retail parks. However, it must be acknowledged at least part of this more stable performance is derived from a poor comparable in this week last year, when footfall declined by -2.6% overall, with falls in each of the three destination types.

Weekly Footfall

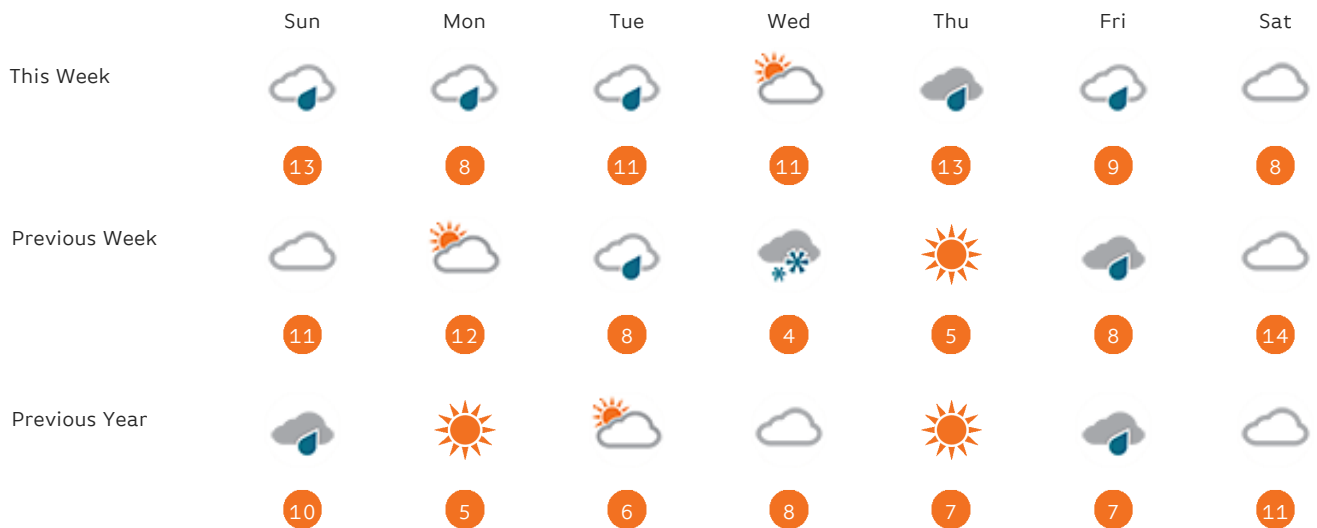
	Year To Date % Change	Year on Year % Change	Week on Week % Change
Exchange Shopping Centre, Ilford	3.4%	3.4%	-10.3%
Greater London	-0.4%	-0.4%	-9.0%
UK	-2.0%	-2.0%	-12.5%

Annual % Change in Sales

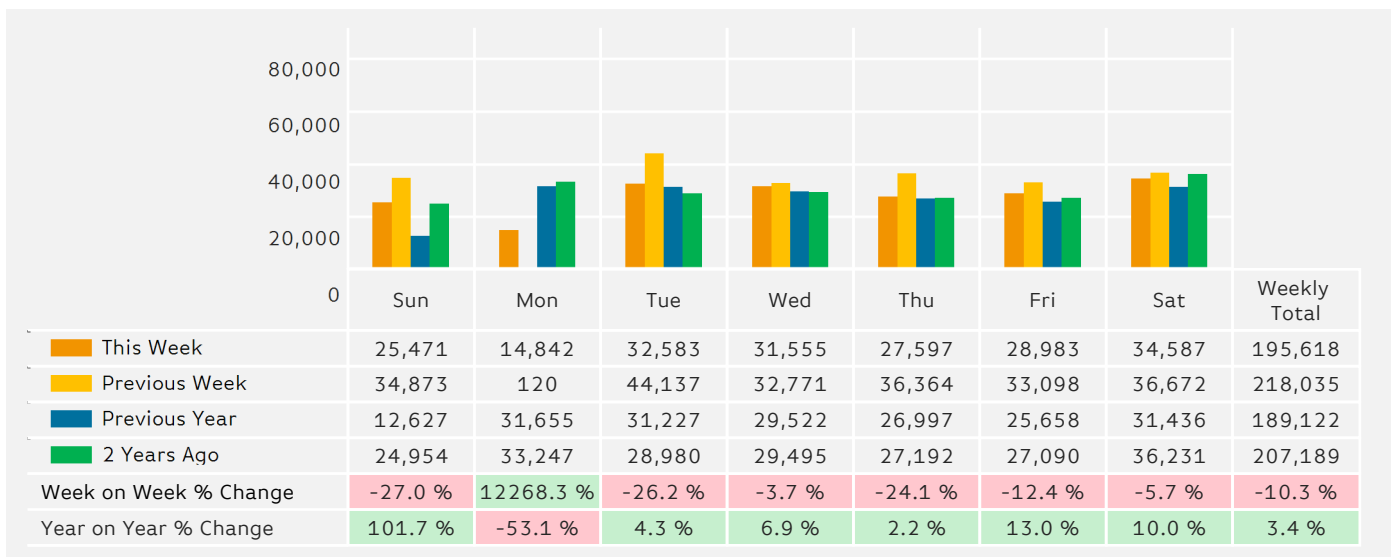
All figures are shown as a like for like comparison.



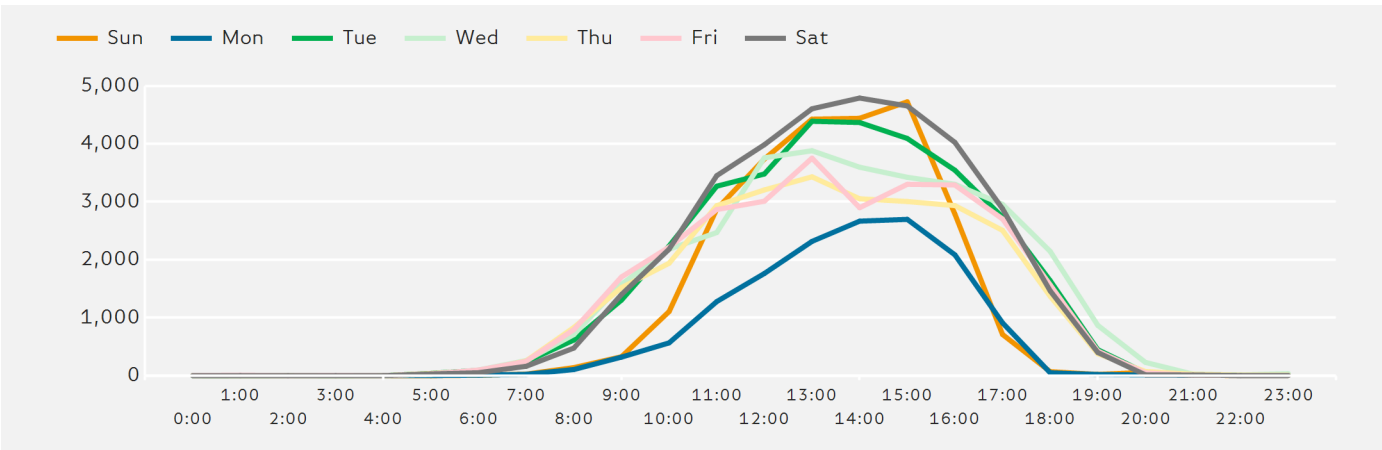
Weather



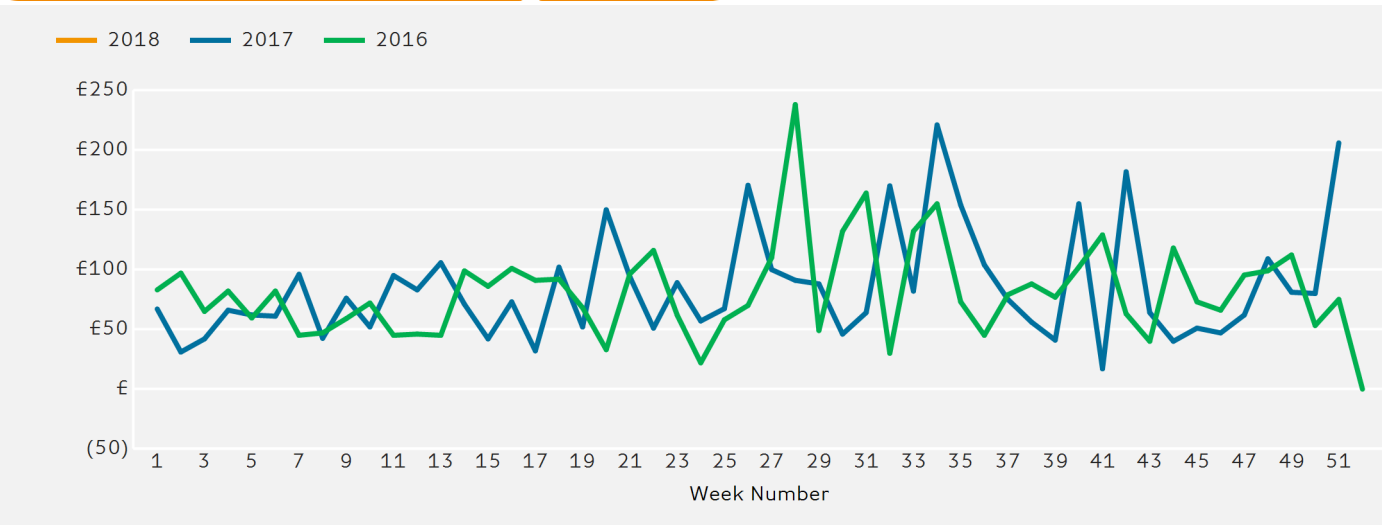
Footfall by Day



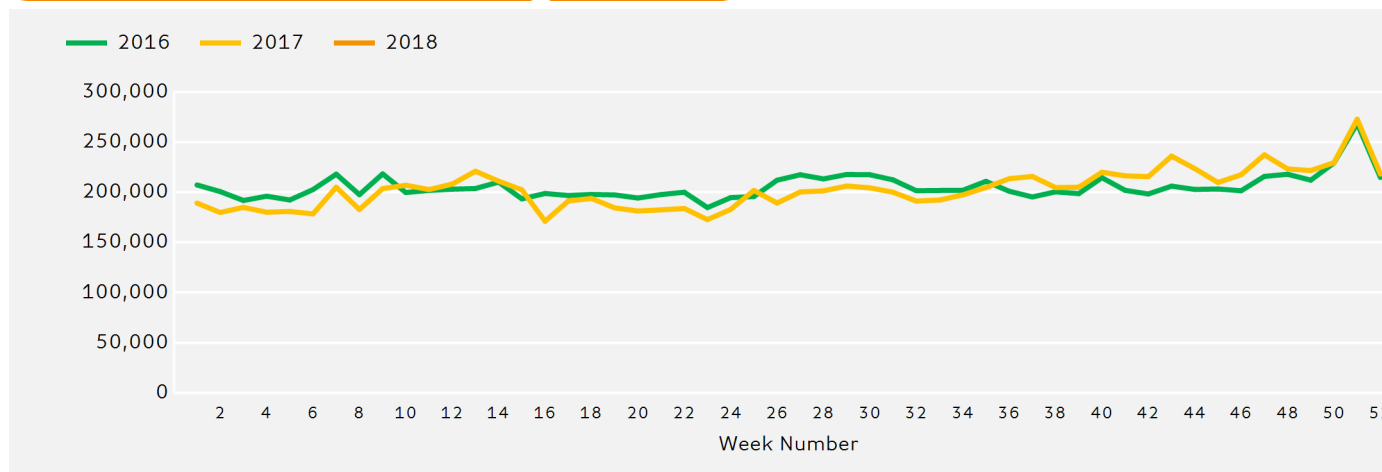
Footfall by Hour



Sales - Weekly for Shop Mobility



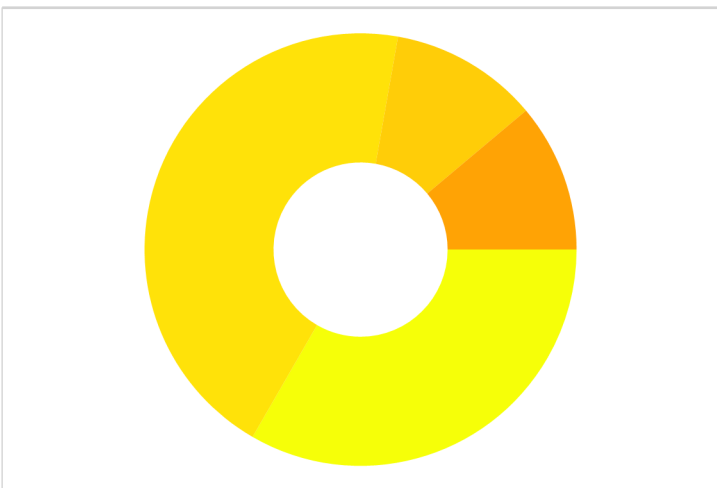
Footfall Counts - Weekly



Retailer Comments

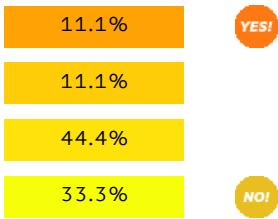
	Sun:	Mon:	Tue:	Wed:	Thu:	Fri:	Sat:
This Year			3 members	3 members, 1 registration	2 members	1 registration	3 members, 1 new member
Previous Week							closed till 02/01/2018
Previous Year			2 members, 1 registration	1 member, 1 registration	2 members, 1 donation (£20)	6 members	5 members, 1 registration

Retailer Feedback Statement



We asked you to rate this statement

Click and collect has been more prevalent with consumers than previous Jan / Boxing Day Sales periods



Next weeks statement is: Online sales returns continue to be larger by volume than store bought returns

Notes:

BRC Calendar: The BRC calendar ensures that each month consists of full weeks, to enable data comparison

Gross Sales: We collect Gross Sales for the tracker (these include VAT)

Weekly Sales / Footfall: -

% change YTD – the % change in footfall / sales for the year so far, compared to the same period last year

Annual % change – The % change in footfall / sales from the same week the previous year

Weekly % change – The % change in footfall / sales from the previous week

Weekly Sales per sq ft: -

Retailer – Your sales per sq ft, your ranking out of how many retailers are within the retail category, your ranking for the previous week

Category – £ per sq ft for your retail category, the ranking of your category out of all categories and the previous weeks ranking

Centre – The Centre's sq ft